Analytics Japan Co., Ltd.

Sanae Aoyagi
Data scientist, Clinical Developmental Psychologist

Data analysis & Data Consulting

Enrich the community by the analytical work!

株式会社 分析屋

Agenda

1. An introduction to Analytics Japan Co., Ltd.
2. New solution: Health Management
3. Conclusion: The goal of our company
4. Q&A

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1. An introduction to Analytics Japan Co., Ltd.

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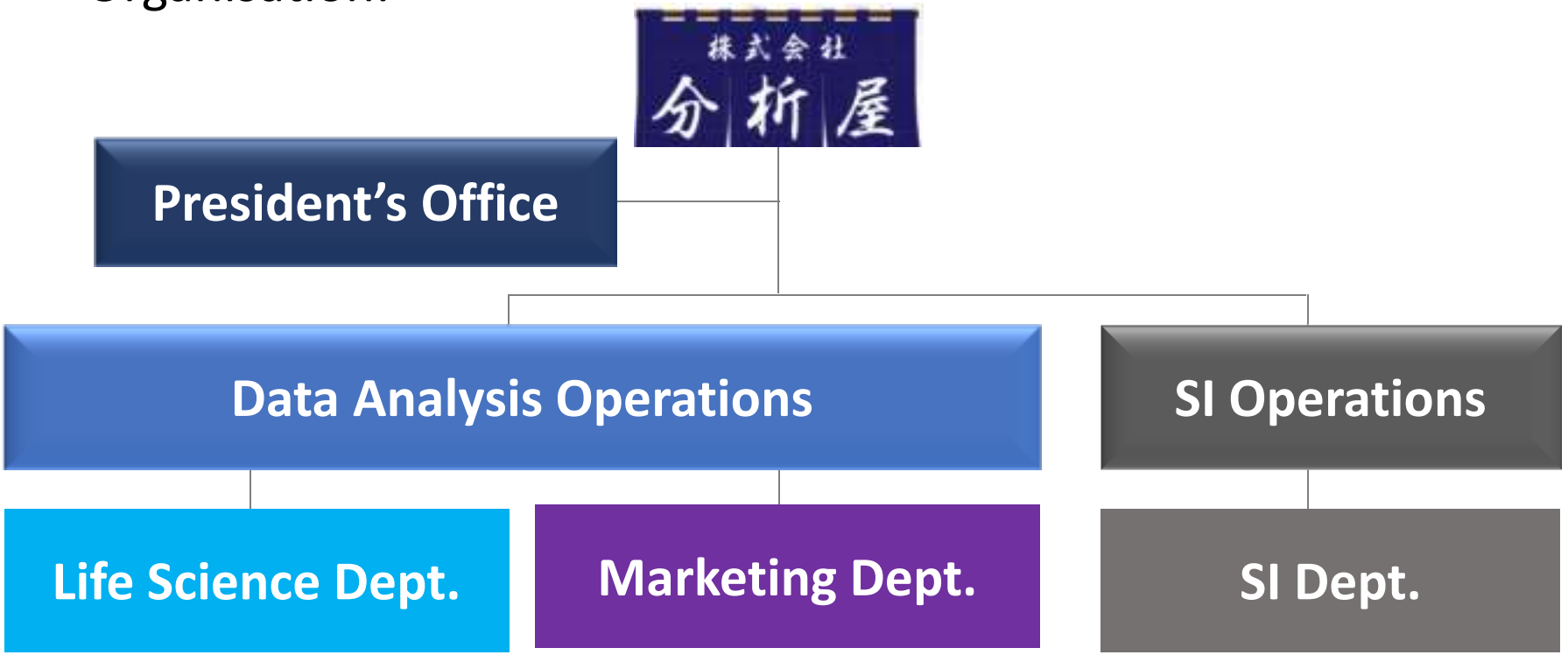
Company Profile

Founded:	August 15th, 2011
Services:	Data analysis and consulting
Employees:	78 (as of November 2016)
Head Office:	Fujisawa, Kanagawa Prefecture
Web page:	http://analytics-jp.com
Organisation:	



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Skill Mapping

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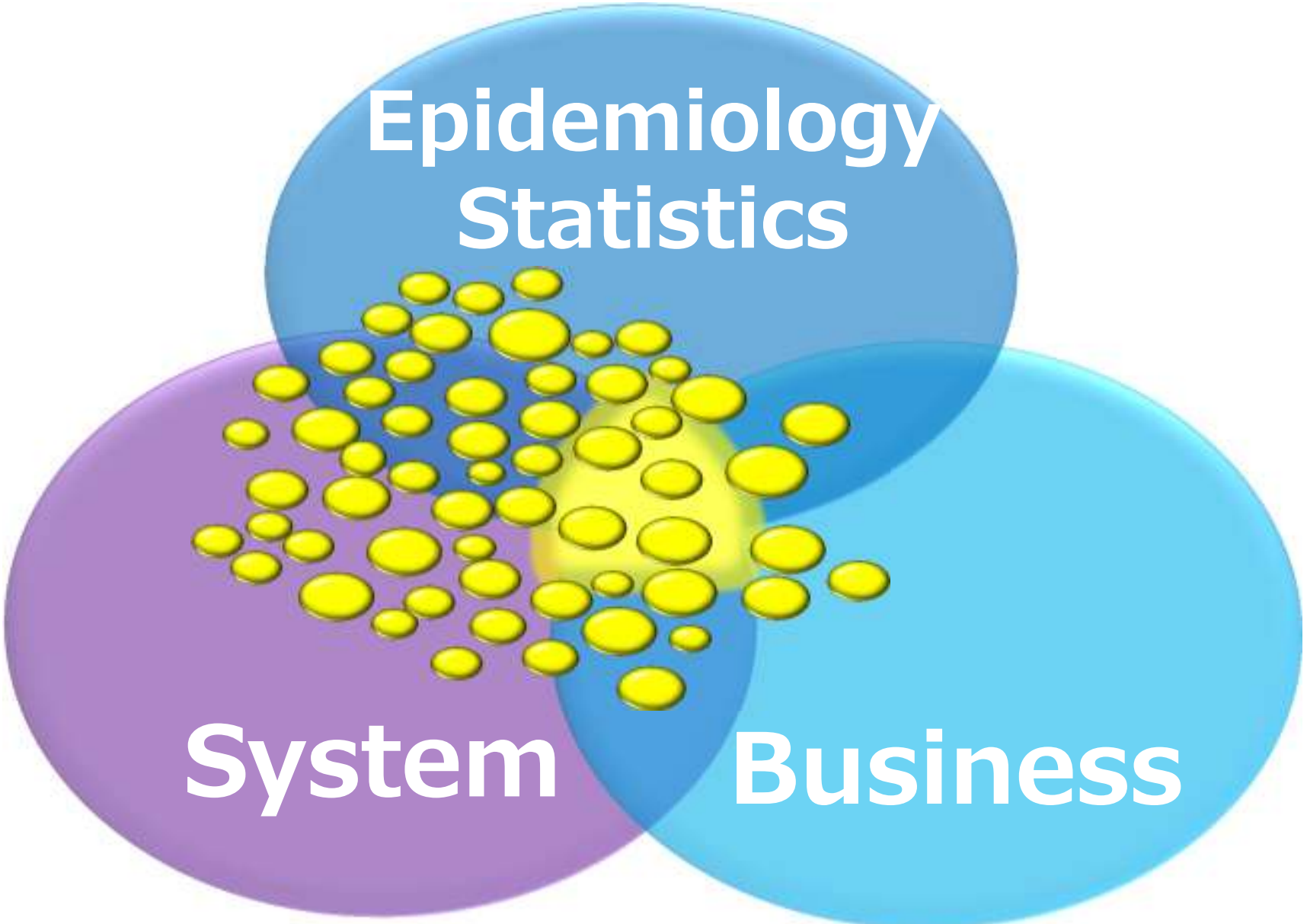

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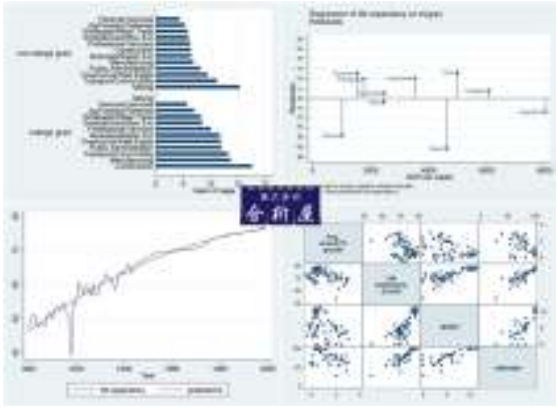
Our services



1. On-site services
2. Contract services

[Tools/Programming languages]

SAS, SAS STAT, C, C#, C++, SPSS, R, SQL, MySQL, PostgreSQL, SQL Server, ASP.NET, VBA, HTML, CSS, Java, JavaScript, PHP, COBOL, Python, Oracle, Stata, Mplus, Deep learning, Machine learning, AI, etc.

@pharmaceutical manufacture, academic research, medical research, marketing research, etc.

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Methods for data analysis

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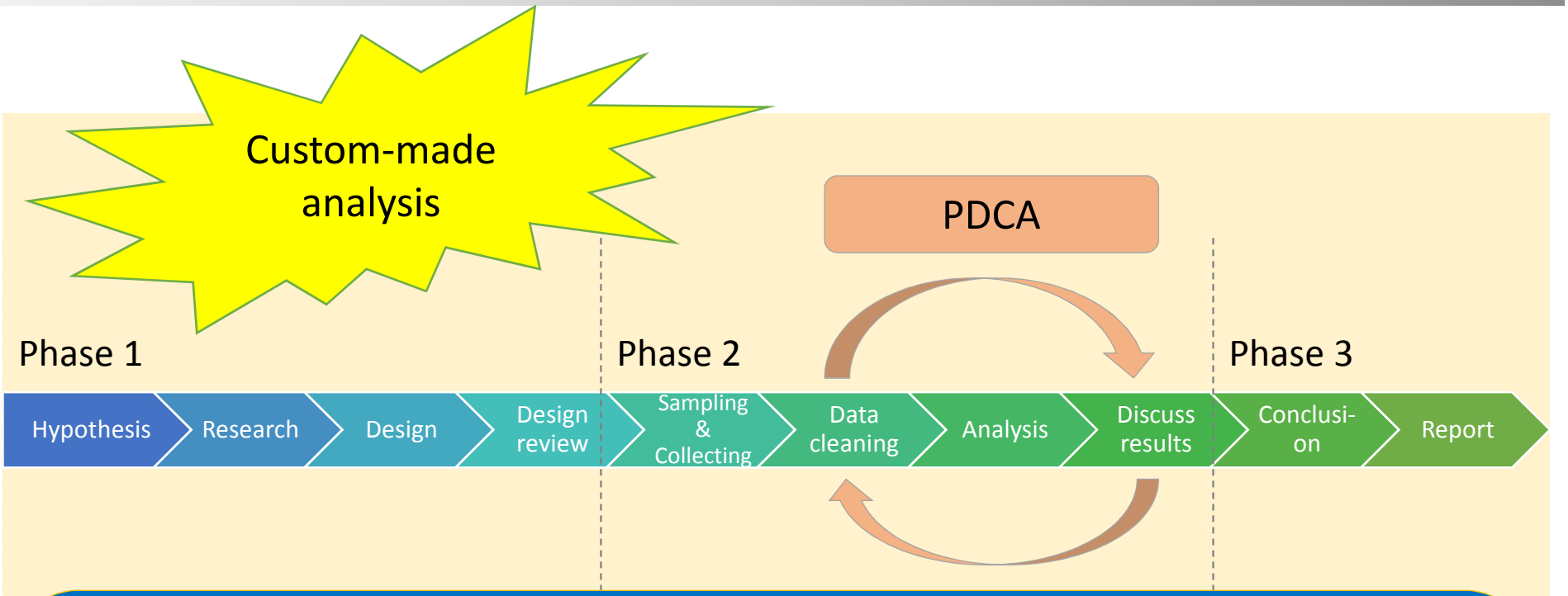

"From information to intelligence"

We provide present conditions and the associated future that you want to know by the analytical work.

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2. New solution: Health Management

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Company Health Management

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Life Science

Clinical Studies
- Intervention studies
- SAP: Statistical Analysis Plan

etc.

Marketing

Behavioural Analyses
- Psychological marketing
- Incentive effects analysis

etc.

Health Management @organisation

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Health Management Programs

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Step 1:
Assessment

Subjects assessment
- Health check-up data
- QOL surveys
- Stress checks, etc.

Step 2:
Intervention

A various kinds of intervention programs
- Advise nutrition, healthy meals, exercise, CBT, etc.

Step 3:
Evaluate the effect

Health improvement
- Empower employees
- Enrich the company

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Health Management Analysis

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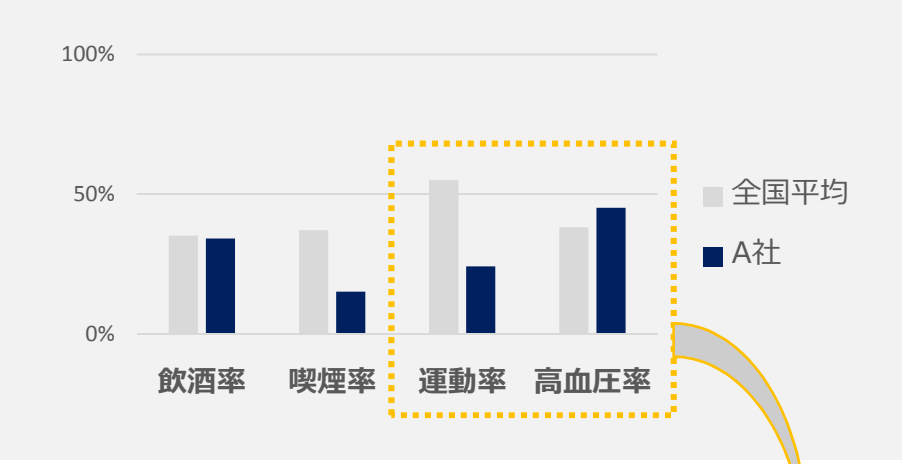
Step 1: Assess high-risk groups in each syndrome.



Improvement!

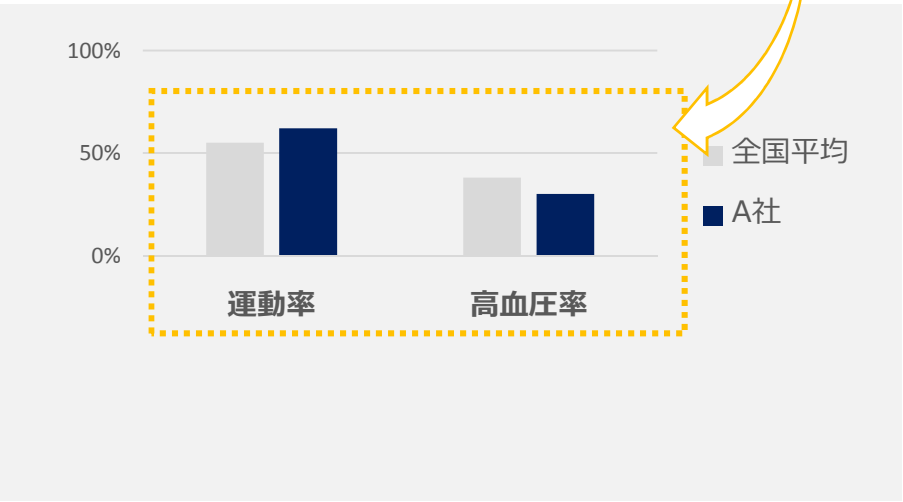
Step 2: Intervention

[Exercise]
Gyms, healthy activities, “laughing YOGA”, etc.

[Nutrition]
Healthy foods, meal, supplementation, etc.

[Stress Management]
Proposal of improvement in working environments

Step 3: Evaluate the effect.



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3. Conclusion: The goal of our company

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The goal of our business

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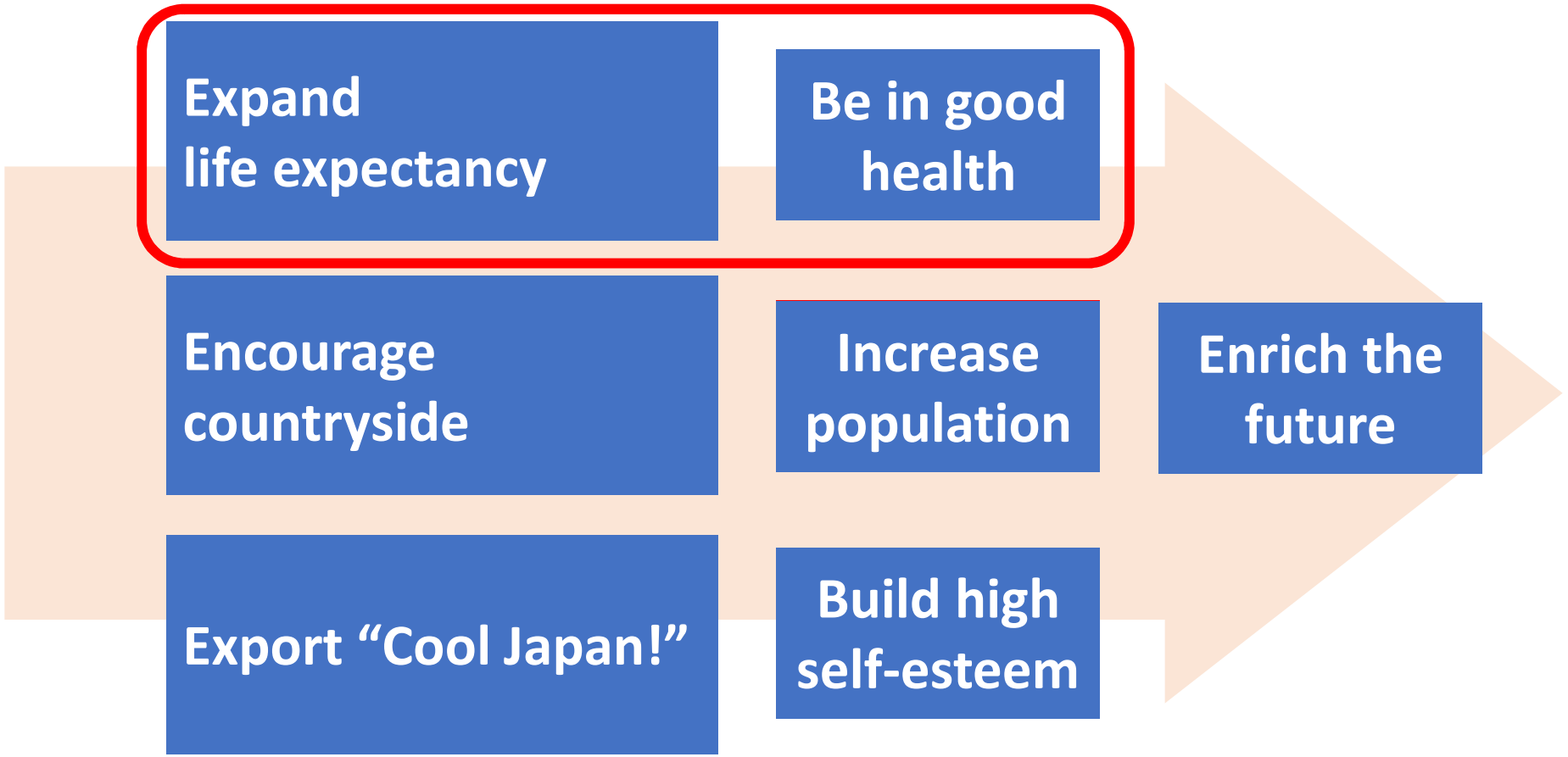
Enrich our future by the analytical work!!

Present **Future**



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4. Q&A

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Q&A

s-aoyagi@analytics-jp.com

Contact Us:

Sanae Aoyagi

Research & Development Group, President's Office,
Analytics Japan Co., Ltd.

448-1, Fujisawa, Fujisawa-shi, Kanagawa, 251-0052, Japan

TEL: +81-(0)466−90−3288

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