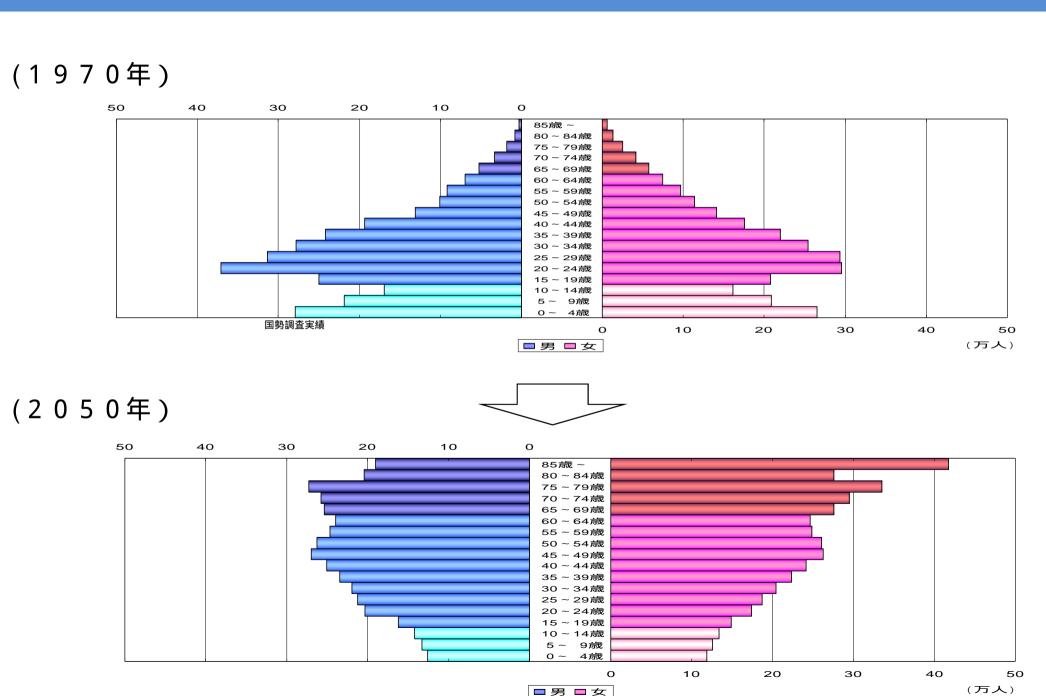


# Super-Aging Society



# Healthcare New Frontier

Integration of the two approaches

# 最端医療。最新技術の追求

结局都治可

Curing ME-BYO

Advanced Medical Technologies

iPS cell research



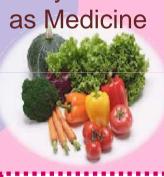
Life supporting



Personal Health Record through smartphone



Daily Food Exercise



Exercise habit



個別化医療の実現

Realization of personalized medicine



ライフスタイルの見直し

Lifestyle change

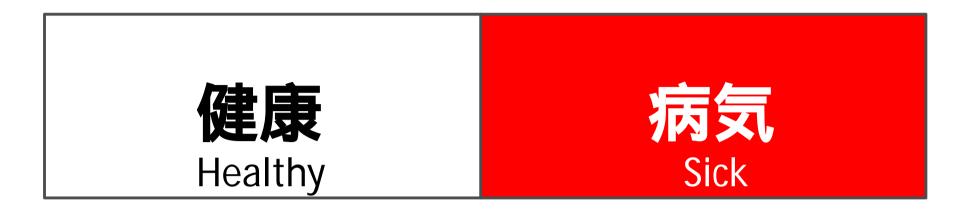
健康寿命日本一

Healthy longevity

新たな市場・産業の創出

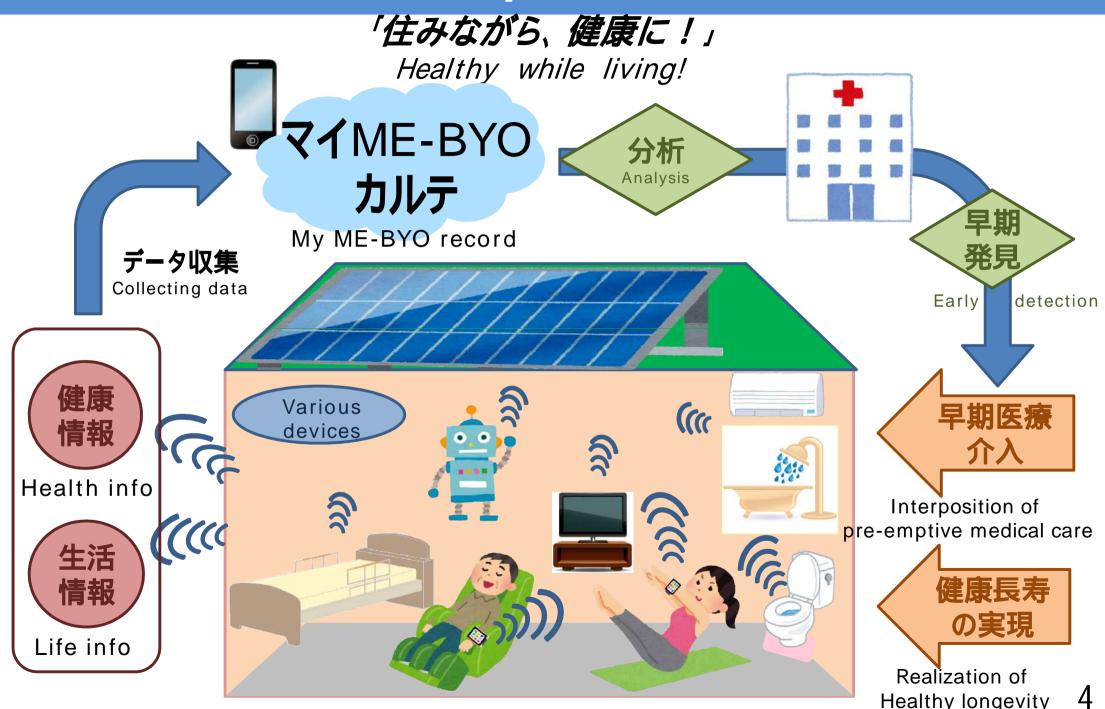
New Markets / Industries

# What is ME-BYO

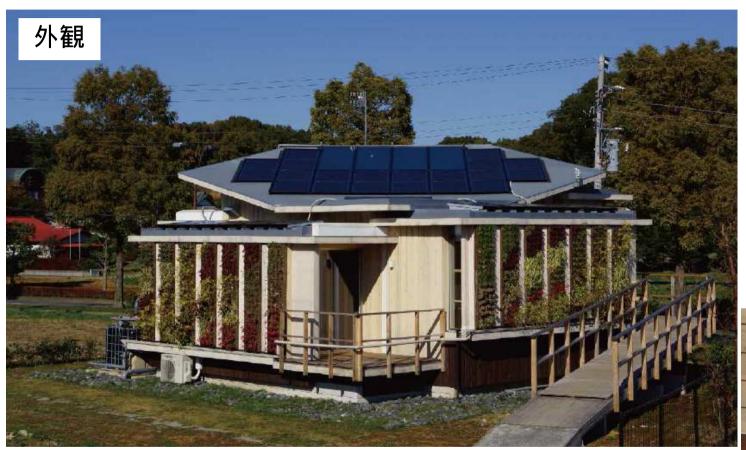


The state in-between health and illness

# 「ME-BYO」HOUSE Lab

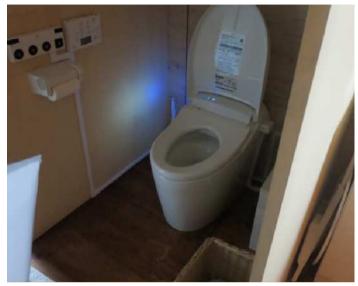


# 「ME-BYO」HOUSE Lab



慶應義塾大学 湘南藤沢キャンパス In Shonan Fujisawa Campus of Keio University (Located in Fujisawa city, Kanagawa)

# Health Monitoring Toilet



Health Monitoring Bed



# MIMOSYS Certified as ME-BYO BRAND No.1

# MIMOSYS

(MIND MONITORING SYSTEMS)











# Building a next - generation system and community

# 次世代社会(2025年)

~ 団塊の世代が75歳以上になる超高齢社会

Next-Generation community (2025)

~Super-aging society – Baby boomers turn over 75 and older-

# 勤労者層が高齢者層を支えるという 社会システムの変革

Change the social system that labor force supports senior citizen.

# 次世代ヘルスケアシステムの構築が必要

Proper review of healthcare system for the next-generation is necessary.

# Developing Science and Technology into New Social System

∼Through the emerging of ME-BYO industry

# 社会システムからの バックキャスティング

Backcast based on New Social System

# 技術開発・ 産業化支援

Technical development Supporting industrialization

House

Lab

rojects 無-BYO (Examp

# 信頼の壁

Bui Iding Confidence

n Society

lementation

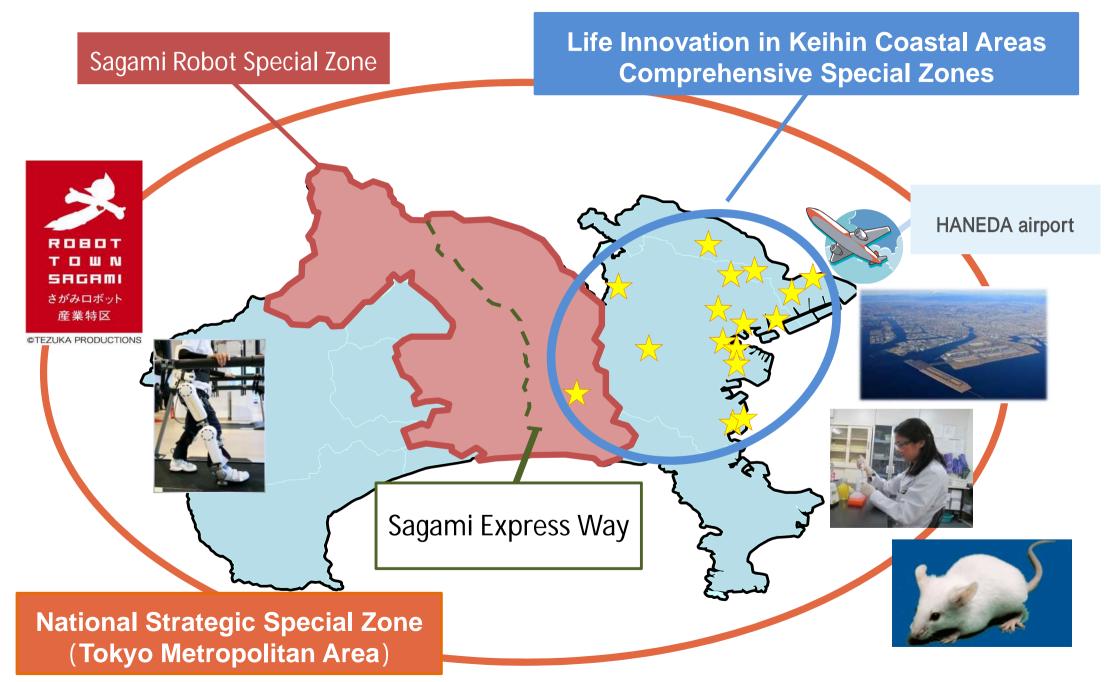
CHO構想

Example Chief He

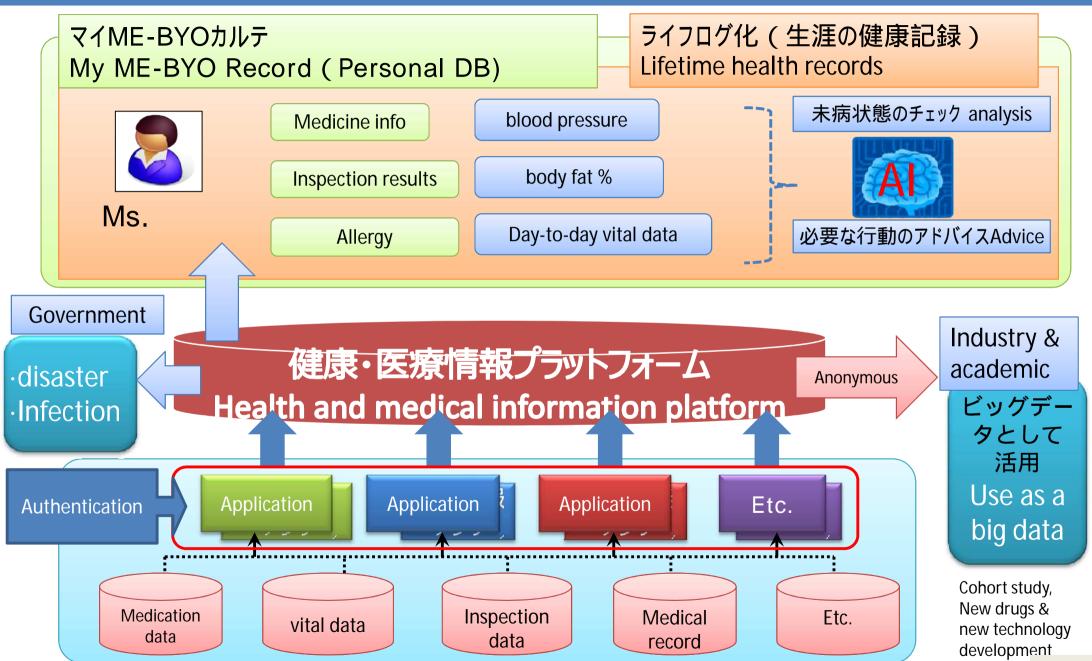
Health Officer

# New Social System

# Three Strategic Special Zone in Kanagawa



# 「マイME-BYOカルテ」の将来的なイメージ Image of My ME-BYO Record



# My ME-BYO Health Record

3月から運用開始 (Open from March, 2016)



# **Image of Healthcare ICT Society**

Vision

ICT活用により、個人・患者中心のヘルスケアを実現し、

「健康・安心・幸福」持続社会を構築

Practical Use of ICT to realize patient-centered medicine and personal healthcare Instruction of the sustainable "Healthy, Safety, Happy" society



# Kanagawa's Global Collaboration Platform

# EUROPE

- France
- · Finland, Oulu City
- Germany
- UK

# **ASIA**

- Singapore
- Vietnam

# **KANAGAWA**

# The U.S.

- The State of Massachusetts
- The State of Mary Land
- Silicon Valley



The State off Mary Land



Massachusetts







Finland, Oulu City



Germany









Stanford University



Singapore



# Medical Innovation School (MIS)

# 【目的 Objective】

保健医療分野におけるイノベーション人材の育成

International healthcare human resources development

【設置形態 Establishment】

神奈川県が県立保健福祉大学大学院に研究科を新設(平成31年目途)

Open a new department in a prefectural graduate school of

Kanagawa (around 2019)

【設置場所 Location】

川崎市殿町地区など

Tonomachi Area in Kawasaki city

