



# KANAFAN MATSURI 2025



On July 7, we held KANAFAN MATSURI, a large-scale exchange event to support international students living in Kanagawa, providing them with opportunities to experience Japanese culture and discover local attraction.

In addition to comedy stage performances, festival stalls, and Japanese cultural experience corners open to everyone, we also organized a joint company information session for international students

## Stage

On stage, performances of traditional Japanese arts such as shinobue (bamboo flute), shishimai (lion dance), and daikagura (Great Kagura) were showcased.

The show by the Fūma Ninja group, based at Odawara Castle, was especially popular among international students and created a lively atmosphere.



## Festival Stalls & Japanese

Various Japanese cultural activities were offered, including calligraphy, yukata dressing, origami, and shuriken throwing, as well as making badge pins themed around Japanese art. There were also traditional summer festival games such as super ball scooping and ring toss.

Participants enjoyed the atmosphere of a Japanese summer while wearing yukata.

## Company Information Session

Thirty companies in Kanagawa Prefecture that are actively recruiting foreign talent gathered together. At the KANAFAN Festival's joint company information session, one of the unique features is that company representatives welcomed international students while wearing "happi" coats, creating a fun, festival-like atmosphere. Students were also allowed to attend in casual clothes instead of suits, making it possible to learn about the companies in a relaxed and informal setting.

