

West of
the Prefecture
Matsuda Town

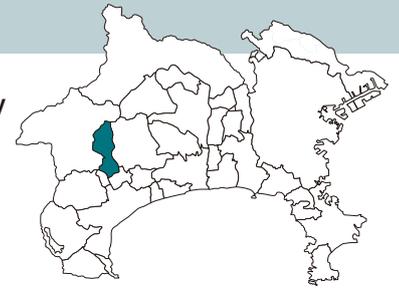
Tourist Attraction No.

1625

<Japanese Culture>

A picture-scroll world depicting the history of an opulent daimyo's stately procession

Matsuda Tourism Festival



Explanation of
Tourist Attraction

The biggest event of summer is the Matsuda Tourism Festival cram-packed with many things to see. This includes the Daimyo Procession involving the ritual of 113,000 koku of Odawara rice that is depicted in a well-known historical scroll, which is also one of the 50 Top Folklores of Kanagawa and has been designated as an intangible cultural heritage. Children dressed up as a Yakko (samurai's servant) and portable Mikoshi shrines move through the streets during the parade. The climax of the festival comes at night with the Ashigara Firework Display. The summer night in Ashigara is lit up with vividly colorful fireworks and the flaming torches of the Hyakuhatte over the Sakawa River on Mt. Matsuda, and this is definitely worth seeing. Japanese drum and dancing performances are usually staged, and the festival bustles with people purchasing products from the 60 or more street stalls available.

selling point

An authentic reproduction of the Daimyo Procession, and the flaming torches and fireworks at the summit of Mt. Matsuda

Address	2037 Matsudasoryo, Matsuda-machi, Ashigarakami-gun, Kanagawa (Sakawagawa Chominshinsui Plaza)
Opening Hours	—
Availability of Parking	No car park for privately-owned vehicles
URL	http://letsgo-matsuda.com/

Recommended Season

- Matsuda Tourism Festival on 4th Saturday of August
- February to March, and during periods when the cherry-blossom and plum-blossom festivals are held

Group/Individual Mark



Target Regions

Europe, North America, Oceania, Asia

Access

- 10-minutes' walk from the south exit of Matsuda Station on the JR Gotemba Line
- 10-minutes' walk from the north exit of Shin-Matsuda Station on the Odakyu Line

Model
Route
No. **210**

Specific Model Route Details

Individual

JR Line [Odawara Station] ... (40 minutes by car) ... Matsudayama Herb Garden (1 hour) === (15 minutes by car) === Ishii Jozo (sake brewery) Tour / Shopping (50 minutes) / Matsuda Tourism Festival (2 hours) === (25 minutes by car) === JR Line [Odawara Station]

Start Odawara Station (JR Line)

Goal Odawara Station (JR Line)

Time Required 5 hours 10 minutes



Nearby Sightseeing Spot

Yadoriki Robai Festival



Provides a scene of more than 1,000 chimonanthis trees. The surrounding area is filled with the sweet fragrance of the yellow blossoms when they bloom against the blue sky in early spring. Stalls selling local agricultural produce and souvenirs, etc., are available on Saturdays and Sundays.

Matsuda Cherry Blossom Festival



Approximately 360 early-blossoming Kawazu cherry blossoms and rape-seed blossoms paint the color of spring on the area earlier than other blossoms. These are illuminated at night once they half-bloom, providing an enjoyable and mystical scene.