

Shonan
Fujisawa City

Tourist Attraction No.

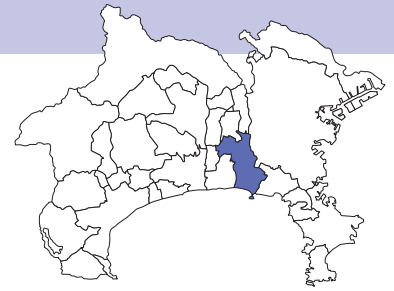
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<Industrial tourism>

Make the power of lactic acid power for the skin.

Yakult Honsha Co., Ltd.

Visiting the Shonan
Cosmetics Plant



Explanation of
Tourist Attraction

The Yakult Headquarters Shonan Cosmetics Plant offers the following plant tour: "Experience things using the five senses tour" for adults. The tour provided is approximately a 90-min course where you watch a film, try out some cosmetics, as well as experience original ingredients. It is conducted only in Japanese; therefore, an interpreter may be necessary. The tour is by reservation only, and up to 50 people can reserve.

selling point

The plant offers a virtual tour in which you experience things using the five senses. You can feel the cosmetics of Yakult Beautiens on your own skin, and you can taste Yakult's drinks that are loved worldwide.

Address	2-5-10 Kugenumashinmei, Fujisawa-shi, Kanagawa-ken
Opening Hours	10:00-13:30 Closed on Saturdays, Sundays, public holidays, summer holidays, the year-end, and New Year holidays, as well as production line inspection days(By advance reservation only; reserve by calling the toll-free number at 0120-8960-25.)
Availability of Parking	Available (reservation required)
URL	http://www.yakult.co.jp/knowledge/factory/c04.html

Recommended Season

All year

Group/Individual Mark

Group Individual

Target Regions

Europe, North America, Oceania, Asia

Access

From Fujisawa Station (JR Line/Odakyu Line / Enoshima Electric Railways) take a Bus bound for Takayama-shako (via Shinmeicho). Get off at the Yakult-mae bus stop and walk for 1 min.

Specific Model Route Details

Individual

JR Line [Shinjuku Station] +++ (60 min) +++ North Exit of Fujisawa Station (JR Tokaido Line) === Route bus (6 min) === Yakultmae ...Walk (1 min) ... Yakult Honsha Cosmetics Shonan Plant (90 min) ...Walk (17 min) ... Odakyu-Enoshima Line [Honkugenuma Station] +++ (5 min) +++ Odakyu-Enoshima Line [Katase-Enoshima Station] ...Walk (5 min) ... Enoshima Aquarium (120 min) ... Walk (20 min) ... Enoshima Samuel Cocking Garden (60 min) ...Walk (20 min) ... Odakyu-Enoshima Line [Katase-Enoshima Station]

Start Shinjuku Station

Goal Katase-Enoshima Station

Time Required 6.5 hours



Nearby Sightseeing Spot

Shonan Robo Care Center



Japan has become a super-aged society. Expectations for services using robots to assist seniors are increasing. Guests can actually experience touching and coming into contact with medical robots in the showroom.

Fujisawa Ukiyo-e Museum



This Ukiyo-e museum owned by the city is located within a 5-minute walk from JR Tsujido Station, north exit. Visitors can enjoy real ukiyo-e and learn about Fujisawa's history and culture.

