Business Plan

(Month) (Day), (Year)

　　　　　　　Name of applicant:

1. Outline of the applicant

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Motive of business startup and future prospect（including reason for starting business in Kanagawa Prefecture） | | | | | |
| 1. Position and role of the applicant in the business | | | | | |
| 1. Qualifications, career record, special skills, intellectual properties owned by the applicant that back up the business startup | | | | | |
| 1. Name of joint applicant of this business, if there is any. | | | | | |
| 1. Plan for business startup　\*Write about the one assumed at the time of startup. | | | | | |
| 1. Planned date to start the business | (Month)　　　　(Day), 　 　(Year)  \*Date of registration as corporation or submission of Notice of Commencement of Business | | | | |
| b. Fields of business | Business fields  1) ME-BYO/life sciences business  2) Energy business  3) IT/robotics business  4) Tourism business  5) Other businesses specially recognized by Governor of Kanagawa Prefecture  Specific type of business（　　　 　　　　　　　　 　　　） | | | | |
| c. Products and services to provide |  | | | | |
| d. Location of office | Kanagawa Prefecture | | | | |
| e. Total amount of capital and investment  (or personal fund) | \ | | |  | |
| f. Shareholder composition  (Shareholding ratio) | Name | Address | | | Ratio |
|  |  | | |  |
|  |  | | |  |
|  |  | | |  |
| Total | | | |  |
| g. Board member  \*Other than the applicant | Name： | | Nationality： | | |
| Address： | | Position： | | |
| h. Number of employees | Full time 　　　　, Part time　　　　, Total | | | | |

2. Business overview

|  |
| --- |
| 1. Outline of business (Products and services) |
|  |
| 1. Methods of sales and provision of products and services (Sale destinations, sales methods, and unit selling price, etc.) |
|  |
| 1. Manufacturer, supplier, cooperator, cost rate and breakdown of cost price |
|  |
| 1. Business resources to be necessary (Business funds, office, equipment, license, employees, etc.) |
|  |
| 1. Reason why the business can make profit and why the business can achieve differentiation from other competing companies in the market of Kanagawa Prefecture (Innovative techniques, products, services, business models, etc.) |
|  |

3. Profit plan

Planned date of incorporation of enterprise

　　 (Month) (Date), (Year)

(Thousand Japanese yen)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Planned settlement term | | First term | Second term | Third term |
| Sales (a) | |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Cost of sales (Cost of materials, production personnel, general administration and outsourcing) (b) | |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Total profit and loss  (c=a-b) | |  |  |  |
| Cost related to sales and general administrative expenses (d) | |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Operating income and loss (e=c-d) | |  |  |  |
| Interest expenses (f) | |  |  |  |
| Total profit and loss (g) | |  |  |  |
| Extraordinary profit　and loss (h) | |  |  |  |
| Before-tax profit and loss (i) | |  |  |  |
| Post-tax current profit and loss (j) | |  |  |  |

\*Corporation tax shall be fixed at 40%.

\*Do not carry over deficit from previous fiscal year when calculating.

4. Financial plan at the start of the business

Planned date of incorporation of enterprise

　　 (Month) (Date), (Year)

　 Personal funds at the start of the business (Estimated amount of deposit)　\

（Thousand Japanese yen）

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Necessary fund | | | Amount | | How to raise | Amount |
| Funds for equipment | | | | | Personal funds |  |
| 1 | Real estate (Breakdown) | |  | |
| Borrowing from financial institution  (Breakdown, how to return) |  |
| 2 | Machine equipment and apparatus (Breakdown) | |  | |
| Other  (Breakdown, how to return) |  |
| Funds for operation | | | | |
|  | | Fund for necessary　supplies and overhead cost |  |  | |
| Total | | |  | Total | |  |